

ORGANIZED BY



PAK-AFGHAN INTERNATIONAL EXPO

04-05-06 NOV, PESHAWAR



Organized by: Federation of Pakistan Chambers of Commerce & Industry (FPCCI) In Collaboration with: Ministry of Commerce, Government of Pakistan, Ministry of Industries & Commerce Govt. of Afghanistan, Khyber Chamber of Commerce & Industry (KCCI), Pakistan Borders Trade Council and Trade Development Authority of Pakistan (TDAP).



FIRST PAK-AFGHAN INTERNATIONAL EXPO
JOINT EXHIBITION TRADE FAIR



S.M. Tanveer
Patron-in-Chief

United Business Group Pakistan
Federation of Pakistan Chambers
of Commerce & Industry (FPCCI)



Atif Ikram Sheikh
President (FPCCI)

Federation of Pakistan Chambers
of Commerce & Industry (FPCCI)
President ECO - CCI
Vice President CACCI



Syed Jawad Hussain Kazmi
Patron-in-Chief (KCCI)

Advisor to President (FPCCI)
Member Central Core
Committee UBG



Haji Qadir Ullah Wazir

Chairman FPCCI Organizing Committee
Pak Afghan Expo

ORGANIZING COMMITTEE



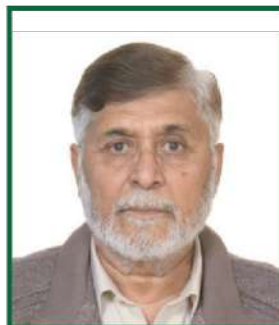
**Muhammad Yousaf
Afridi**



**Shakeel Wahid
Ullah Khan**



**Syed Ali Hammad
Kazmi**



**Muhammad
Haroon Sabir**



**Haji Subhan
Ullah**

About FPCCI

The Federation of Pakistan Chambers of Commerce & Industry (FPCCI) is the apex representative body of trade, industry, and services in Pakistan. It unites over 250 chambers and trade associations across the country, serving as the collective voice of the business community. FPCCI actively engages with the Government of Pakistan, international organizations, and foreign missions to promote trade, investment, and economic diplomacy. As a policy advocate and facilitator, FPCCI organizes international exhibitions, trade fairs, and B2B forums to enhance Pakistan's global economic footprint.

Introduction of the Event & Organizing Committee of FPCCI

The First Pak-Afghan International Expo – Joint Exhibition Trade Fair is a flagship initiative of the Federation of Pakistan Chambers of Commerce & Industry (FPCCI), organized under the esteemed patronage of Mr. Atif Ikram Sheikh, President FPCCI, and Mr. S.M. Tanveer, Patron-in-Chief of United Business Group (FPCCI). This landmark event is being held through FPCCI's Pak-Afghan Expo Organizing Committee, in close collaboration with the Ministry of Commerce, Government of Pakistan, and the Khyber Chamber of Commerce & Industry (KCCI).

The Expo is designed to serve as a premier platform for fostering stronger economic ties between Pakistan and Afghanistan by bringing together businesses, investors, policymakers, and entrepreneurs from both countries. It will provide a unique opportunity to explore bilateral trade, joint ventures, and investment prospects across a wide range of sectors.

The Organizing Committee, led by Mr. Syed Jawad Hussain Kazmi (Former Advisor to the President FPCCI, Patron-in-Chief KCCI) and Haji Qadir Ullah Wazir (Chairman FPCCI Organizing Committee for Pak-Afghan Expo), is committed to ensuring professional coordination, inclusive representation of diverse industries, and robust participation at both national and international levels.



Gateway to Pak-Afghan Prosperity

Executive summary

The **First Pak-Afghan International Expo – Joint Exhibition Trade Fair** is a landmark initiative designed to transform the economic, commercial, and cultural relations between Pakistan and Afghanistan. Organized by the **Federation of Pakistan Chambers of Commerce & Industry (FPCCI)** in partnership with the **Khyber Chamber of Commerce & Industry (KCCI)**, **Pakistan Borders Trade Council** and **Trade Development Authority of Pakistan (TDAP)** the Expo will serve as a comprehensive platform for showcasing trade potential, encouraging investment, and building strategic business-to-business (B2B) and business-to-government (B2G) linkages.

"The event will bring together over **300 exhibitors** from both Pakistan and Afghanistan, representing diverse sectors including agriculture, textiles, handicrafts, IT, pharmaceuticals, construction, mining, logistics, tourism, and services. With an expected footfall of more than **15,000 visitors**, the Expo is poised to create an unprecedented networking and trade facilitation opportunity for entrepreneurs, policymakers, and investors."

At the heart of the Expo lies the shared vision of strengthening **bilateral trade and investment**, enhancing **regional economic connectivity**, and promoting **socio-economic stability** through commerce. Both Pakistan and Afghanistan, positioned as gateways to Central and South Asia, possess immense untapped economic potential. This Expo will capitalize on geographic proximity, cultural ties, and historic trade routes to foster cross-border collaboration and open new markets.

Key highlights include **investment forums, business matchmaking sessions, MoU signings, cultural showcases, and networking events** designed to encourage joint ventures, franchising, and long-term cooperation. Special focus will also be placed on empowering **SMEs, women entrepreneurs, and youth-led businesses** to ensure inclusive growth and participation.

By convening stakeholders from government, private sector, and civil society, the Expo will act as a **trade diplomacy milestone**, projecting Peshawar as a regional hub for economic activity and reaffirming the commitment of both nations to peace and prosperity through commerce.

In essence, the **First Pak-Afghan International Expo** is not just an exhibition—it is a **strategic platform for shaping the future of bilateral economic relations**, unlocking opportunities worth billions, and contributing to the shared goal of a stable, connected, and thriving region.



Economic background of Pakistan & Afghanistan

Pakistan: With a GDP of over \$370 billion and a population exceeding 240 million, Pakistan is one of the largest markets in South Asia. It has a diversified economic base with strong potential in textiles, agriculture, IT, pharmaceuticals, construction, and energy. Pakistan's strategic location makes it a gateway to Central Asia, the Middle East, and China through CPEC connectivity.

Afghanistan: Afghanistan, strategically located at the crossroads of Central and South Asia, is rich in natural resources such as minerals, gemstones, and energy reserves. Agriculture and transit trade remain its primary economic strengths. Despite challenges, Afghanistan holds immense potential for bilateral trade and cross-border investment with Pakistan.

Together, the two countries represent a natural trade corridor, with annual bilateral trade potential estimated in billions of dollars.

Major goals & objectives



- Strengthen bilateral trade and economic cooperation.
- Showcase products, services, and innovations from both countries.
- Facilitate B2B & B2G linkages for investment and partnerships.
- Encourage SMEs, women entrepreneurs, and youth-led businesses.
- Promote regional connectivity, peace, and prosperity through trade diplomacy.
- Enhance opportunities for joint ventures, franchising, and technology transfer.

Exhibition categories



The Expo will cover a wide range of sectors, including:

- Agriculture, Fruits & Dry Fruits
- Textiles, Garments & Carpets
- Handicrafts & Cultural Products
- Pharmaceuticals & Healthcare
- Information Technology & E-Commerce
- Construction Materials & Heavy Machinery
- Mining, Energy & Natural Resources
- Logistics, Transport & Transit Trade
- Tourism, Education, Real Estate & Services



Why to participate?

- Access new business opportunities in untapped cross-border markets.
- Direct engagement with buyers, sellers, and investors.
- Showcase products to thousands of potential clients.
- Build long-term partnerships, MoUs, and trade deals.
- Enhance visibility among regional and international stakeholders.
- Be part of a historic initiative shaping Pak-Afghan economic integration.

Facts at a glance

- Event: Pak-Afghan International Expo – Joint Trade Fair
- Dates: 04 – 06 November 2025
- Venue: Peshawar, Pakistan
- Organizers: FPCCI & KCCI
- Exhibitors: 300+ from Pakistan & Afghanistan
- Visitors: 15,000+ (local, regional & international)
- Highlights: B2B meetings, investment sessions, MoU signings, cultural showcases, networking dinners

Space & stall rentals

- Standard Stall (10x10): Includes table, chairs, lighting, and company fascia.
- Premium Stall: Prime locations with additional branding options.
- Customized Pavilions: Designed for associations, chambers, and corporate participants.
- Detailed rental packages and rates will be shared separately in the exhibitor's manual.





PAK-AFGHAN INTERNATIONAL EXPO

04-05-06 NOV, PESHAWAR



For Further Details Please Contact

Mr. Syed Ali Hammad Kazmi
Member Organizing Committee
FPCCI
0322-9100063 / 0315-8899910

Mr. Shakeel Waheed Ullah Khan
Member Organizing Committee
FPCCI
0332-9952349

Email: pakafghanexpo@gmail.com